

# SAMSUNG

<b>Samsung Product Review</b> <b>Terms and Conditions for Samsung Product Review Promotion (T&amp;Cs)</b>	
<b>Promotion</b>	The Promotion is a game of chance for Prizes which may be won by Eligible Entrants who make an Eligible Entry during the Promotional Period (as each term is defined below) in accordance with these T&Cs.
<b>Eligible Entrants</b>	<p>Australian residents who:</p> <ul style="list-style-type: none"> <li>(a) are aged 18 years and over; and</li> <li>(b) who own an Eligible Product.</li> </ul> <p>For clarity, companies, businesses and organisations of any description are excluded from participating in this Promotion.</p> <p>The following individuals are excluded from this Promotion:</p> <ul style="list-style-type: none"> <li>(a) employees of the Promoter and any agency associated with this Promotion; and</li> <li>(b) the immediate family of the above employees.</li> </ul> <p>"Immediate family" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.</p>
<b>Eligible Product</b>	<p>Any Samsung product listed on the following promotion landing pages purchased between Sunday, 1<sup>st</sup> March 2026 and Thursday, 31<sup>st</sup> December 2026:</p> <ul style="list-style-type: none"> <li>(a) <a href="https://www.samsung.com/au/au/review-tv-soundbar/">https://www.samsung.com/au/au/review-tv-soundbar/</a></li> <li>(b) <a href="https://www.samsung.com/au/mobile/review/">https://www.samsung.com/au/mobile/review/</a></li> <li>(c) <a href="https://www.samsung.com/au/home-appliances/review/">https://www.samsung.com/au/home-appliances/review/</a></li> <li>(d) <a href="https://www.samsung.com/au/review-monitor/">https://www.samsung.com/au/review-monitor/</a></li> <li>(e) <a href="https://www.samsung.com/au/review-memory/">https://www.samsung.com/au/review-memory/</a></li> </ul> <p>and excludes the Excluded Products (see below).</p>
<b>Excluded Products</b>	<p>The following products are excluded products and are not eligible under this Promotion:</p> <ul style="list-style-type: none"> <li>(a) non-genuine or non-Australian models of the Eligible Products;</li> <li>(b) "C grade" or "seconds" Eligible Products;</li> <li>(c) second-hand Eligible Products;</li> <li>(d) refurbished Eligible Products; or</li> <li>(e) demonstration Eligible Products,</li> </ul> <p>(together, the <b>Excluded Products</b>).</p> <p>Samsung recommends that prior to purchasing an Eligible Product, entrants should verify that the product is a genuine product and an Australian model that is eligible for this Promotion. Further information on the benefits of purchasing Australian models can be found at <a href="http://www.samsung.com/au/made-for-australia">www.samsung.com/au/made-for-australia</a>.</p>
<b>Eligible Entry</b>	<p>To enter this Promotion, Eligible Entrants must, within the Promotional Period:</p> <ul style="list-style-type: none"> <li>(a) submit a completed, valid review for the model of Eligible Product that the Eligible Entrant has purchased on the respective model's page, accessible via <a href="http://www.samsung.com/au/">www.samsung.com/au/</a>;</li> </ul>

	<p>(b) retain a copy of the Eligible Entrant's purchase receipt(s) for each of the Eligible Product(s) reviewed by the Eligible Entrant as proof of purchase; and</p> <p>(c) comply with these T&amp;Cs and all reasonable directions of the Promoter.</p> <p>The Eligible Entrant may make one (1) Eligible Entry per Eligible Product that the Eligible Entrant owns, pursuant to these T&amp;Cs. Each Eligible Entry must be submitted separately and in accordance with the entry requirements.</p> <p>For the avoidance of doubt, all entries will be treated equally regardless of whether they include a positive or negative review.</p>													
<b>Promotional Period (time in Sydney, NSW)</b>	<b>Start time and date</b>	9:00 AM, Sunday, 1st March 2026												
	<b>End time and date</b>	11:59 PM, Thursday, 31st December 2026												
<b>Prize(s)</b>	<p>The prizes are limited to the following:</p> <table border="1"> <thead> <tr> <th>Place</th> <th>Product Description</th> <th>Qty</th> </tr> </thead> <tbody> <tr> <td>1<sup>st</sup></td> <td>AUD\$1,000 digital Mastercard</td> <td>One (1) per Draw</td> </tr> <tr> <td>2<sup>nd</sup></td> <td>AUD\$500 digital Mastercard</td> <td>One (1) per Draw</td> </tr> <tr> <td>3<sup>rd</sup></td> <td>AUD\$250 digital Mastercard</td> <td>One (1) per Draw</td> </tr> </tbody> </table> <p>(each a <b>Prize</b> and together, the <b>Prizes</b>).</p> <p>There will be one (1) draw for the Prizes at the end of each Draw Period (see table below), as outlined below (<b>Draw</b>) for a total of eleven (11) Draws.</p> <p>The three (3) x Prizes of the different values outlined above will be awarded to the first three (3) Eligible Entries selected in the Draw (see below) each month, based on the order in which they are drawn (first drawn wins the 1<sup>st</sup> place Prize, second drawn wins the 2<sup>nd</sup> place Prize, third draw wins the 3<sup>rd</sup> place Prize).</p> <p>There is a total of <b>three (3)</b> Prizes available per month for a total of thirty-three (33) Prizes during the Promotional Period. Total Prize pool is valued at AUD\$<b>19,250</b>.</p>		Place	Product Description	Qty	1 <sup>st</sup>	AUD\$1,000 digital Mastercard	One (1) per Draw	2 <sup>nd</sup>	AUD\$500 digital Mastercard	One (1) per Draw	3 <sup>rd</sup>	AUD\$250 digital Mastercard	One (1) per Draw
	Place	Product Description	Qty											
1 <sup>st</sup>	AUD\$1,000 digital Mastercard	One (1) per Draw												
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<b>Maximum entries per Eligible Entrant</b>	<b>Maximum Prizes per Eligible Entrant</b>													
One (1) Eligible Entry per Eligible Product that the Eligible Entrant owns.	One (1) (excluding SA residents).													
<b>Draw</b>	<p>(a) The Promoter will compile all Eligible Entries received during the relevant Draw Period as soon as practicable following the relevant Draw Entry Close Date &amp; Time (see below).</p> <p>(b) The Promoter has appointed an independent third party to conduct each Draw on its behalf on the relevant Draw Date at Anisimoff Legal, Level 3/162 Collins St, Melbourne VIC 3000.</p> <p>(c) At the relevant Draw Date &amp; Time, the Promoter will draw three (3) entries at random from all Eligible Entries received during the relevant Draw Period, such that each Eligible Entry has an equal chance of winning a Prize. As outlined above, there will be no consideration given as to whether the Eligible Entries contain</p>													

reviews that are positive or negative. The Promoter may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn.

(d) Each Eligible Entrant who submitted an Eligible Entry that is drawn by the Promoter will win a Prize (each, a **Winner**).

Draw Period						
Draw	Entry Open Date & Time	Entry Close Date & Time	Draw Date & Time (2 days after report pulled)	Winner Notification Date (5 working days after Draw)	Winner Published Date (last working day of month)	
#1 (Mar)	9:00am (AEDT) on Sunday 1 <sup>st</sup> March 2026	11:59pm (AEDT) on Tuesday 31 <sup>st</sup> March 2026	Starting 2:00pm (AEDT) on Tuesday 7 <sup>th</sup> April 2026	No later than Tuesday 14 <sup>th</sup> April 2026	Thursday 30 <sup>th</sup> April 2026	
#2 (Apr)	9:00am (AEDT) on Wednesday 1 <sup>st</sup> April 2026	11:59pm (AEST) on Thursday 30 <sup>th</sup> April 2026	Starting 2:00pm (AEST) on Tuesday 5 <sup>th</sup> May 2026	No later than Tuesday 12 <sup>th</sup> May 2026	Friday 29 <sup>th</sup> May 2026	
#3 (May)	9:00am (AEST) on Friday 1 <sup>st</sup> May 2026	11:59pm (AEST) on Sunday 31 <sup>st</sup> May 2026	Starting 2:00pm (AEST) on Wednesday 10 <sup>th</sup> June 2026	No later than Wednesday 17 <sup>th</sup> June 2026	Tuesday 30 <sup>th</sup> June 2026	
#4 (Jun)	9:00am (AEST) on Monday 1 <sup>st</sup> June 2026	11:59pm (AEST) on Tuesday 30 <sup>th</sup> June 2026	Starting 2:00pm (AEST) on Monday 6 <sup>th</sup> July 2026	No later than Monday 13 <sup>th</sup> July 2026	Friday 31 <sup>st</sup> July 2026	
#5 (Jul)	9:00am (AEST) on Wednesday 1 <sup>st</sup> July 2026	11:59pm (AEST) on Friday 31 <sup>st</sup> July 2026	Starting 2:00pm (AEST) on Wednesday 5 <sup>th</sup> Aug 2026	No later than Wednesday 12 <sup>th</sup> Aug 2026	Monday 31 <sup>st</sup> Aug 2026	

	#6 (Aug)	9:00am (AEST) on Saturday 1 <sup>st</sup> August 2026	11:59pm (AEST) on Monday 31 <sup>st</sup> Aug 2026	Starting 2:00pm (AEST) on Wednesda y 2 <sup>nd</sup> Sept 2026	No later than Wednesday 9 <sup>th</sup> Sept 2026	Wednesd ay 30 <sup>th</sup> Sept 2026
	#7 (Sep)	9:00am (AEST) on Tuesday 1 <sup>st</sup> Septembe r 2026	11:59pm (AEST) on Wednesday 30 <sup>th</sup> Sept 2026	Starting 2:00pm (AEST) on Tuesday 6 <sup>th</sup> Oct 2026	No later than Tuesday 13 <sup>th</sup> Oct 2026	Friday 30 <sup>th</sup> Oct 2026
	#8 (Oct)	9:00am (AEST) on Thursday 1 <sup>st</sup> October 2026	11:59pm (AEDT) on Saturday 31 <sup>st</sup> Oct 2026	Starting 2:00pm (AEDT) on Wednesda y 4 <sup>th</sup> Nov 2026	No later than Wednesday 11 <sup>th</sup> Nov 2026	Monday 30 <sup>th</sup> Nov 2026
	#9 (Nov)	9:00am (AEDT) on Sunday 1 <sup>st</sup> Novembe r 2026	11:59pm (AEDT) on Monday 30 <sup>th</sup> Nov 2026	Starting 2:00pm (AEDT) on Wednesda y 2 <sup>nd</sup> Dec 2026	No later than Wednesday 9 <sup>th</sup> Dec 2026	Friday 18 <sup>th</sup> Dec 2026
	#10 (Dec)	9:00am (AEDT) on Tuesday 1 <sup>st</sup> December 2026	11:59pm (AEDT) on Thursday 31 <sup>st</sup> Dec 2026	Starting 2:00pm (AEDT) on Monday 4 <sup>th</sup> Jan 2027	No later than Monday 11 <sup>th</sup> Jan 2027	Friday 29 <sup>th</sup> Jan 2027
	#11 (Jan)	9:00am (AEDT) on Friday 1 <sup>st</sup> January 2026	11:59pm (AEDT) on Sunday 31 <sup>st</sup> January 2026	Starting 2:00pm (AEDT) on Wednesda y 3 <sup>rd</sup> February 2027	No later than Wednesday 10 <sup>th</sup> Feb 2027	Friday 26 <sup>th</sup> February 2027
<b>Distribution of Prize(s)</b>	(a) The Winners will be contacted by their registered email address provided through their Samsung Account by the Winner Notification Date listed above. The Promoter may request					

	<p>additional details from a Winner for the purposes of delivering the Prize via their mobile number or email address.</p> <p>(b) At any time during communication with a Winner or an entrant (whether or not an Eligible Entrant), the Promoter may reasonably request further information from that person, including to verify the identity of the entrant, that the entrant is an Eligible Entrant and that the entrant has complied with these T&amp;Cs.</p> <p>(c) The Promoter will distribute the relevant Prizes to the Winners by email.</p>
<b>Second chance draw</b>	<p>If a Winner cannot be contacted, is not able to satisfy these T&amp;Cs, forfeits or fails to accept their Prize by <b>Wednesday 24<sup>th</sup> February 2027</b>, then the Winner will be deemed to have forfeited their Prize. A re-draw for any Prize, if unclaimed, will be conducted on <b>Monday, 1<sup>st</sup> March 2027</b> at 2:00pm AEDT in the same way and at the same place as the original Draws, the winner/s of which will be the second chance winner/s (<b>Second Chance Winner</b>). The Second Chance Winner/s, if any, will be notified (using the same method as outlined in paragraph (a) of Distribution of Prize(s)) that they have won a Prize within seven (7) days of the draw and their names will be published on <b>Monday 8<sup>th</sup> March 2027</b>. These T&amp;Cs apply to a Second Chance Winner as if they were a Winner. The Second Chance Winner must claim their Prize by 11:59pm AEDT on <b>Monday 22<sup>nd</sup> March 2027</b>.</p>
<b>Publication of Winner(s)</b>	<p>The Winner of the each Draw Period and Second Chance Draw will have their details (first initial, last name, postcode) published on the Samsung Website on the dates specified above at <a href="https://www.samsung.com/au/review-competition/winners">https://www.samsung.com/au/review-competition/winners</a>.</p>
<b>General</b>	<p>(a) Information on how to enter and the prizes form part of these T&amp;Cs. Participation in this Promotion is deemed acceptance of these T&amp;Cs.</p> <p>(b) This Promotion is not valid in conjunction with any other Samsung offer or promotion, unless specified otherwise by the Promoter.</p> <p>(c) Samsung excludes any costs, fees, expenses or liability of any kind paid for any installation, insurance, warranty or extended warranty, financing, delivery or any other cost which, at the determination of the Promoter in its absolute discretion, is deemed to be associated with or ancillary to the Eligible Products.</p> <p>(d) If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law, to: (a) disqualify any entrant; or (b) subject to any written directions from a regulatory authority, modify, suspend, terminate or cancel the Promotion, as appropriate.</p> <p>(e) The Promoter reserves the right to verify the validity of entries and entrants (including an entrant's identity, age, place of residence, tax invoice and serial number) and to disqualify any entrant who submits an entry that is not in accordance with these</p>

T&Cs or who tampers with the entry process. All decisions of the Promoter are final and no correspondence will be entered into.

- (f) If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
- (g) If the Prize (or part of the Prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the Prize (of that part of the Prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
- (h) Incomplete or indecipherable entries will be deemed invalid. Eligible Entrants are responsible for ensuring their correct personal information is provided and any updated details are notified to the Promoter. The Promoter accepts no responsibility should an Eligible Entrant fail to receive their Prize because of a failure to provide correct details or to notify of a change to those details.
- (i) Each Winner or Second Chance Winner (if any) is responsible for all ancillary costs associated with the Prize, including, but not limited to, costs in connection with accessories, network services of any description, data charges and installation costs. Redemption of the Prize is subject to any terms and conditions of the issuer including those specified on the Prize. Any unused balance of any gift card will not be awarded as cash.
- (j) Eligible Entries are deemed to have been received at the time of receipt into the Promotion database and not at the time of transmission by the entrant. Ineligible or late entries will be deemed to be invalid. No responsibility is accepted by the Promoter for late, lost, misdirected, ineligible or illegible / inaudible entries.
- (k) The Promoter may, in its sole and absolute discretion, ignore any entry which it deems to be offensive or inappropriate, which includes or is suspected of including or breaching third party intellectual property rights, which is not the entrant's original work, or which otherwise fails to comply with these T&Cs.
- (l) Each Eligible Entrant acknowledges and agrees that the Promoter will own all rights and title to their entry once submitted and that the Promoter may use the reviews submitted as part of each entry for any reason including marketing and promoting the Eligible Products and/or the Promoter's business generally.
- (m) Each Prize is not transferable or exchangeable and is not redeemable for cash, unless otherwise specified.
- (n) In the event of war, terrorism, state of emergency, pandemic or any other kind of disaster, the Promoter reserves the right to cancel, terminate, modify or suspend the promotion or suspend, substitute

or modify a Prize, subject to any written directions from a relevant regulatory authority.

- (o) Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a Winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
- (p) Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used.
- (q) The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
- (r) Subject to paragraph (s), except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its officers, employees and agents) is not responsible for and excludes all liability (including negligence) for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or Prize claim, original purchase documentation or Prize that is late, lost, or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the Prize value to that stated in these T&CS; (e) any tax liability incurred by a Winner; or (f) any use of any Prize.
- (s) Nothing in these T&Cs is intended to limit, exclude, restrict or modify, or purports to limit, exclude, restrict or modify any statutory consumer guarantees under the *Competition and Consumer Act 2010* (Cth) (**CCA**) or any other legislation which may not be excluded, restricted or modified by agreement. If the CCA or any other implied warranties under the *Australian Securities and Investments Commission Act 2001* (Cth) or similar consumer protection laws in the States and Territories of Australia (**Non-Excludable Guarantees**). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
- (t) Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

<b>Privacy</b>	<p>The Promoter (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an Eligible Entry is conditional on providing this information. Some of these entities may be located outside Australia, including in Singapore, Korea and the Philippines. Entrants acknowledge that by consenting to this disclosure, the Promoter is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All entrants consent to their personal information being collected and stored for this purpose in accordance with the Promoter's privacy policy available at <a href="http://www.samsung.com/au/info/privacy/">www.samsung.com/au/info/privacy/</a>, which forms part of these T&amp;Cs. The Privacy Policy also contains information about how Eligible Entrants may opt out, access, update or correct their Personal Information, how Eligible Entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter.</p>
<b>Samsung / the Promoter</b>	<p>Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia</p>
<b>Promotional Support</b>	<p><u>Promotional Support:</u> Email: <a href="mailto:promos.au-ce@samsung.com">promos.au-ce@samsung.com</a> Phone : 1300 362 603 (Option 1, followed by option 4).</p>
<b>Permit Numbers</b>	<p><b>NSW Authority TP/04924. ACT Permit No. TP26/00354. SA Permit No. T26/263.</b></p>